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1926

# WHITE HOUSE ELM GLADIOLUS FARM

W. S. HARRIS, Proprietor

649 SOUTH MAIN STREET

TELEPHONE 98-W

MANSFIELD, MASS.



## QUEEN OF FLOWERS

Gladioli, the flowers of wonderful tints and shades of coloring, together with its hardiness and lasting qualities of the flowers and long season is rightly called the Queen of Flowers.

See last page

# EXCELLENT AND BEAUTIFUL VARIETIES FOR A COLOR SCHEME IN THE GARDEN

Bertrix color pure white; Evelyn Kirtland, Shell pink; Empress of India, Dark red; Gretchen Zang, Melting Salmon pink; Halley, Salmon pink; Herada, Mauve rare shade; Mrs Frank Pendleton, white with Carmen blotch; Peace, White; Pearl Pink Pearl center; Prince of Wales, salmon; Wilbrinck, Flesh pink; Yellow Hammer, Yellow.

The above are 50 cts. doz., \$3.00 per 100.

#### SUNSET MIXTURE

Our combination of various gorgeous colors produces a color scheme effect that is strikingly pleasing. Bulbs of this mixture 50 cts. doz., \$3.00 per 100.

We have a cheaper mixture made up largely of discarded varieties, that would prove fairly satisfactory at \$2.00 per 100 bulbs.

The following are choice American and foreign varieties:

| the following are choice American and foreign | vaire | oues.               | Bulblets |
|---|-------|---------------------|----------|
|   | Each  | Doz.                |          |
| A. B. Kunderd (K)—Cream pink R                |       | \$3.50              | \$ .35   |
| Anna Eberius—Velvety purple                   | .10   | 1.00                | .15      |
| Al Shira (K)—Dark wine                        | .20   | $\frac{1.00}{2.00}$ | .20      |
| Adoration (K)—Lincoln red                     | .25   | $\frac{2.50}{2.50}$ |          |
| Albania (Kemp)—Pure white                     | .25   | 2.50                | .25      |
| Alton (K)—Orange R                            | .50   | 5.00                | .50      |
| American Indian (K)—Velvety red R             | .20   | 2.00                | .15      |
| Atreus (K)—Pure rose pink                     | .25   | 2.50                | .25      |
| Baron Hulot—Violet blue                       | .10   | 1.00                | .10      |
| Black Pansy (K)—Richest dark red              | .20   | 2.00                | .20      |
| Blue Jay—Bluish                               | .20   | 2.00                | .20      |
| Blue Isle (K)—Lilac blue                      | .25   | 2.50                | .30      |
| Blue Lily (K)—Violet blue                     | .25   | 2.50                | .30      |
| Blue Orchid (K)—Rich violet blue              | .25   | 2.50                | .30      |
| Blushing Beauty (K)—Blush pink                | .25   | 2.50                | .25      |
| Bonny (K)—Lavender and old rose               | .20   | 2.00                | .20      |
| Buckeye (K)—Massive rose pink                 | .25   | 2.50                | .30      |
| Canary Queen (K)—Sulphur yellow               | .20   | -2.00               | .15      |
| Carmen Sylva—Pure white                       | .15   | 1.50                | .15      |
| Charm (K)—Deep rose pink                      | .25   | 2.50                | .25      |
| Crinkles (K)—Peach blossom R                  | .50   | 5.00                | .50      |
| Culebra (K)—White salmon blush                | .35   | 3.50                | .35      |
| Crimson Spur (K)—Variegated                   | .50   |                     | .75      |
| Crimson Glow—Crimson                          | .10   | 1.00                | .10      |
| Defiance (K)—Blush white                      | .20   | 1.50                | .15      |
| Diana—Excellent red                           | .30   | 3.00                | .20      |
| Diener's American Beauty                      | .50   |                     | .50      |
| Dorothy McKibbin (K)—Apple blossom R          | .10   | 1.00                | .10      |
|   | _     | _                   |          |

<sup>(</sup>K) stands for Kunderd varieties; (R) for ruffled petals.

|  | Each              | Doz.                | Bulblets<br>Doz. |
|--|-------------------|---------------------|------------------|
| Dominion Immongo Doop govelet  |                   |                     |                  |
| Dominion Immense—Deep scarlet  Dr. E'kins (K)—White with blue blotch   | $\frac{.15}{50}$  | 1.50                | .10              |
| F I Charles (K) Dave recensive D                                       | 50                | 5.00                | .50              |
| E. J. Shaylor (K)—Pure rose pink R                                     | .10               | 1.00                | .10              |
| Enigma (K)—Striped red, white and blue                                 | .30               | 3.00                | .25              |
| Epheus (K)—Rose pink and white lines                                   | .25               | $\frac{2.50}{2.50}$ | .25              |
| Exquisite (K)—American beauty rose                                     | .25 $.20$         | $\frac{2.50}{2.00}$ | .25<br>.15       |
| Fair Columbian (K)—Lilac pink  Fairest White (K)—White and pink        | .20               | $\frac{2.00}{2.50}$ | .15              |
| Fairland Vermillian (V) Coult  |                   | 2.50                |                  |
| Fairland Vermillion (K)—Searlet  | .50               | 0.50                | .40<br>.25       |
| Floring Vale (K) Cardinal and  | .25               | 2.50                | .25 $.15$        |
| Flaming Vale (K)—Cardinal red  | .15               | 1.50                | 1.00             |
| Fire Pibbon (K) Finest creamy white R                                  |                   | 10.00               | .15              |
| Fire Ribbon (K)—Fiery red  | 15                | $\frac{1.50}{1.00}$ | .15              |
| Flora—Yellow   | .10               | $\frac{1.00}{1.50}$ | .15              |
| Frank J. Symmes—Salmon, rose, pink R                                   | $.15 \\ .25$      | $\frac{1.50}{2.50}$ | .15              |
| Giant Fawn (K)—Fawn, yellow and pink                                   |                   | 2.50                |                  |
| Glorious (K)—Cream and apricot   | .20               | 2.00                | .20              |
| Gold—Yellow  | .20               | $\frac{2.00}{2.00}$ |                  |
| Colden Clear (K) Colden  | .20               |                     | .25<br>.20       |
| Golden Massaure Protestaller   | .20               | $\frac{2.00}{2.00}$ | .20              |
| Golden Measure—Best yellow   | .20               |                     |                  |
| Goliath—Purplish wine  | .15               | 1.50                | .15              |
| Helga (K)—Salmon rose  | $\frac{.15}{.5}$  | 1.50                | .15              |
| Henry C. Goehl—White with deep crimson blotch                          | .35               | 3.50                | .35              |
| Hollyhock (K)—White with crimson blotch                                | .75               | 1.50                | .75<br>.15       |
| I Excel (K)—Light rose red   | .15               | $\frac{1.50}{2.50}$ |                  |
| Immensity (K)—Bright salmon  | .25               | 2.50                | .25              |
| Jack London—Salmon rose and cream                                      | .20               | 9.00                | .20              |
| Joe Colman (K)—Rich red  | .20               | $\frac{2.00}{1.00}$ | .15              |
| L'Immaculee—Pure white   | .10<br>.10        | 1.00                | .10              |
| Le Marechal Foch—Light pink  |                   |                     | .10              |
| La Couronne—Cream and splotch of carmine                               | .25               | $\frac{2.50}{1.00}$ | .25              |
| Lilywhite (K)—Clear white  | .10               | $\frac{1.00}{1.50}$ | .10<br>.15       |
| Louise—Lavender and wine penciling                                     | .15               | $\frac{1.50}{1.50}$ | .15              |
| Magic (K)—Lavender blue  Madame Monet Sully—White with carmine blotch. | .15               |                     |                  |
|  | .40               | 4.00                | .40              |
| Marie Kunderd (K)—Wonderful white R                                    | $0\bar{6}$ .      | 5.00                | .50              |
| Mary Pickford (K)—Creamy, white and yellow                             | .10               | 1.00                | .15              |
| Mary Fennell (K)—Deep lilae  | $\frac{.10}{.05}$ | 1.00                | .15              |
| Mathew Crawford (K)—Creamy pink  | .25               | $\frac{2.50}{1.50}$ | .25              |
| Miss Helen Franklin (K)—White and violet                               | .15               | 1.50                | .15              |
| Miss Spokane (K)—Orange salmon   | .50               | 5.00                | .50              |
| Miss U. S. A. (K)—Dainty bluish-white                                  | .10               | $\frac{1.00}{1.50}$ | .15              |
| Mr. Mark—Light blue  | $.15 \\ .20$      | $\frac{1.50}{2.00}$ | .15              |
| Marshall Foch (K)—Salmon pink  | .35               |                     | .15              |
| Mrs. Frederick C. Peters—Rose, violet                                  |                   | 3.50                | .35              |
| (K) stands for Kunderd varieties; (R) for ruffle                       | ed pet            | tals.               |                  |

|  | T 1  |       | Bulblets |  |  |
|--|------|-------|----------|--|--|
| Mrs Dr Norton (K) Colden and Co.   | Each | Doz.  | Doz.     |  |  |
| Mrs. Dr. Norton (K)—Golden and Tyrian rose Mrs. H. F. Bothin, Flame galman wiels | .10  | 1.00  | .10      |  |  |
| Mrs. H. E. Bothin—Flame salmon pink  | .25  | 2.50  | .25      |  |  |
| Mrs. W. E. Fryer (K)—Orange scarlet  | .15  | 1.50  | .20      |  |  |
| Mrs. W. S. Harris—See page six.  | 5.00 | 0.50  | 5.00     |  |  |
| Mrs. Mary Stearns Burk—Yellow and apricot  | .35  | 3.50  | .25      |  |  |
| Mrs. Willard Richardson—Crimson and maroon                                       | .25  | 2.50  | .20      |  |  |
| Mystic (K)—Rose, pink flaked   | .15  | 1.50  | .15      |  |  |
| Neoga (K)—Dark garnet  | .15  | 1.50  | .15      |  |  |
| Old Glory (K)—Red with white stripes   | .30  | 3.00  | .35      |  |  |
| Orange Glory (K)—Orange  | .10  | 1.00  | .10      |  |  |
| Parliament—Orange red  | .25  | 2.50  | .20      |  |  |
| Peach Rose (K)—Deep rose pink  | .35  | 3.00  | .25      |  |  |
| Pearl of Dawn (K)—Rose pink  | .30  | 2.00  | .30      |  |  |
| Pride of Lancaster (K)—Orange salmon   | .25  | 2.00  | .25      |  |  |
| Pride of Wayne—Apple blossom and pink  | .50  | 5.00  | .50      |  |  |
| Prince of India—Smoky gray, unusual  | .25  | 2.50  | .25      |  |  |
| Purple Glory (K)—Velvety maroon red  | .35  | 3.50  | .35      |  |  |
| Red, White & Gold (K)—Color same   | .20  | 2.00  | .20      |  |  |
| Remembrance (K)—Salmon rose pink   | .15  | 1.50  | .20      |  |  |
| Romance (K)—Orange, salmon, rose, red  | .25  | 2.50  | .25      |  |  |
| Rose Ash—Ashes of roses  | .20  | 2.00  | .25      |  |  |
| Rose Glory (K)—Rose R  | .20  | 2.00  | .20      |  |  |
| Ruffled America (K)—Lavender pink R  | .50  | 5.00  | .50      |  |  |
| Scarlet Glory (K)—Rich shade of red  | .25  | 2.50  | .20      |  |  |
| Scarlet Princeps (K)—Rare shade of scarlet                                       | .15  | 1.50  | .15      |  |  |
| Summer Blossom (K)—Salmon rose pink R  | .10  | 1.00  | .15      |  |  |
| Sulphur Glow (K)—Rare shade of yellow R  | .40  | 4.00  | .50      |  |  |
| Sulphur Frills (K)—Pure, soft sulphur R  | 1.00 | 10.00 | 1.00     |  |  |
| Tempa (K)—Old rose   | .15  | 1.50  | .15      |  |  |
| Tiffany—White  | .75  | 7.50  | .50      |  |  |
| Twilight (K)—Creamy buff, yellow and pink  | .25  | 2.50  | .25      |  |  |
| Tyrian Beauty (K)—Amer. Beauty and Tyrian rose                                   | .15  | 1.50  | .15      |  |  |
| Violet Glory (K)—Deep violet R   | .50  | 5.00  | .40      |  |  |
| Violet Beauty (K)—Cerise violet  | .15  | 1.00  | .15      |  |  |
| Virginia Hale (K)—Creamy rose  | .50  | 5.00  | .50      |  |  |
| White Glory (K)—White and Iris blue  | .20  | 2.00  | .20      |  |  |
| White Ivory (K)—White with red blotches R  | .25  | 2.50  | .25      |  |  |
| White Pigeon—White   | .40  | 4.00  | .50      |  |  |
| Willis E. Fryer (K)—Deep violet  | .25  | 2.50  | .25      |  |  |
| Youell's Favorite (K)—Rosy lavender pink   | .15  | 1.50  | .20      |  |  |
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## PRIMULINUS HYBRIDS

The new race of Gladiolus all originations of A. E. Kunderd.

| Alice Tiplady—Orange | salmon | <br>.10 \$1.00 | \$ .15 |
|----------------------|--------|----------------|--------|
| Arlon—Red            |        | <br>.15 1.50   | 20     |

|   |      | E    | Bulblets |
|---|------|------|----------|
|   | Each | Doz. | Doz.     |
| Butterfly—Salmon yellow R                     | .10  | 1.00 | .10      |
| Dexter—Blush rose pink                        | .20  | 2.00 | .20      |
| Gold Drop—Yellow with red lines R             | .15  | 1.00 | .15      |
| Midsummer Dream—Geranium red                  | .20  | 2.00 | .20      |
| Mercedes Bud—(Harris)—Beautiful orange yellow | .50  | 5.00 | .75      |
| Myra—Deep salmon over yellow ground           | .10  | .75  | .10      |
| Ozone—Apricot and cream                       | .40  |      | .40      |
| Ramona—Yellow and golden R                    | .20  | 2.00 | .20      |
| Rosalia—Yellow, blushed orange R              | .20  | 2.00 | .20      |
| Salmon Beauty—Deep salmon and yellow          | .15  | 1.50 | .20      |
| Spica—Richly colored R                        | .10  | 1.00 | .10      |
| Zenobia—Orange red                            | .20  | 2.00 | .20      |
| Golden Girl—(Meader)—Deep yellow              | .10  | 1.00 | .10      |

(R) stands for ruffled petals.

#### WHITE HOUSE

This building is devoted to our gladiolus business, we display on its roof during the flower season thousands of dozens gladioli in full bloom under powerful electric lights that they may be seen at a great distance. In this building is located our Flower and Bulb Store which is opened the year around, including evenings and Sundays.

#### **BLOOMING SEASON**

The blooming season with us is from the first of July to the last of September, sometimes the season is longer, anyway, if we think a severe frost is to take place we cut every spike that a bud shows color, thus having blooms about three weeks later. The best time to make a selection of varieties for planting is from the bloom.

#### BULBS

We have bulbs on sale from October until July 1st. We will quote a special low price on quantity. Bulbs from this catalog are sent PREPAID. 100 bulbs may be planted in a space 3 ft. square, providing they are planted 4 in. apart each way. We grow such vast quantities of bulbs enough so that we are able to give each customer a premium in extra bulbs.

#### NOTICE

3 or 6 bulbs of one variety at doz. rate; 50 bulbs of same variety at 100 rate. Same applies to bulblets. Small bulbs at half price.

The description of many varieties herein listed appears to be duplicate of others, this is not so as the variation in coloring of the different varieties is very noticeable. Terms: Cash with order or sent C. O. D., providing 25% of the amount is sent with order.

We have dropped nearly 100 varieties as our policy is to continue

with only such varieties as will give the most satisfaction.

#### CULTURAL DIRECTIONS

Plant bulbs and bulblets in this latitude from April 7th to July 1st, in a sunny section, spade or plow, then spread over surface a liberal amount of hen dressing, prepared sheep manure, potato fertilizer or well rotted barn manure. Set the bulbs in rows 3 inches apart each way and about 5 in. deep, but first cover the bulbs over with 2 in. of dirt, and as they grow gradually draw the soil in, but do not cover over the sprouts.

Small bulbs should not be planted over 3 in. deep, bulblets about 1 in. deep; sow thick same as peas and peeled bulblets less depth. Keep the ground loose and free of weeds. It is not necessary to peel bulbs, but bulblets of the rarer varieties should be peeled. Dig bulbs during October, cutting stocks close to the bulb and dry in sun a few days. Keep bulbs in a frost proof place. Important: When cutting gladioli for the vase or otherwise cut spike when first bud is in bloom, the others will day by day continue to bloom, but be sure to leave at least three leaves on the plant which is necessary to mature the bulb. Bulbs should not be kept air tight.

## PRESENTS THAT LIVE ON AND ON

For an all around present and one of everlasting remembrance Gladioli excels, as these bulbs will last indefinitely if planted each year; they are a storehouse of wonders bursting forth during their season in indescribable beauty.

We pack in neat and appropriate boxes usually selecting for this purpose bulbs from our Sunset Mixture.

#### MRS. W. S. HARRIS

This variety is one of my two famous seedlings and named for my departed wife. It is hardy, prolific and the flowers are well placed on the spike, the type and the rich velvety brilliant cherry coloring being unusual. Price of bulbs \$5.00 each, half size \$2.50, bulblets 50 cents, \$5.00 dozen. This price should remain unchanged for at least three years, as the stock is very limited and this is the first time it has been offered for sale.

The other variety mentioned is Snow Bride said by experts to be by far the best laciniated to date. No stock for sale.

## FLOWERS: PARCEL POST OR BY EXPRESS

We sell for weddings and all occasions thousands of dozens of these wonderful flowers. The usual price is 50 cts. per doz. liberal count, but when sent add 50 cts. to pay shipping expenses. 2 or more doz. will not cost any more to send than one doz. We guarantee to send these flowers 1000 miles without water. We have as a test sent Gladiolus spikes, the buds showing color successfully, to the Pacific coast.

#### CARE OF FLOWERS

It is advisable daily to change the water, also cut the stems on a long slant and remove the withered blossoms. A little salt added to the water is beneficial. To revive drooping flowers place them in a cool location over night such as the cellar or perhaps better still on the Piazza.

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CAT31323544

Elm Gladiolus Farm, 1926 White House Elm Gladiolus Farm [price list] / W.S. Harris, proprieto

Batch: NC16\_1926\_We-Whi